



# Company PROFILE

**RMM**

NEW GENERATION MARKETING

**BE BOLD** OR *ITALIC* NEVER REGULAR



We help ambitious organizations  
**make a lasting impact.**



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THE FOUNDER

*Renee*  
McMagh

I am the proud daughter of an astute, profoundly stubborn and adoring German Dad and a no-nonsense Mother (who sadly has passed on), a sister to a global businessman, a first-time wife to a humble and kind soul and a mother of two beautiful children who have enriched my life to no end.

I am my own business woman, but most importantly I am a woman who can adapt and love and feel and create and metamorphosize like a butterfly through seasons of change.

I am happiest when creating and curating beautiful things, whether it be cooking up a storm in the kitchen for my loved ones or working on a campaign or a new company logo. Just knowing that I am enriching lives makes it all worthwhile.

*My motto: Be brave to stand for what you believe in, even if you stand alone.*

***My promise to you is that I will transfer this same energy and passion that drives me, to benefit your business.***

*"a goal halfway set is  
halfway reached"*



A woman with blonde hair, wearing a bright yellow sleeveless dress, is sitting in a modern-style chair. She is smiling and looking towards the camera. The background is an art studio with several large, colorful abstract paintings leaning against the wall. The floor is covered with a patterned rug. The overall scene is bright and creative.

**WE TAKE  
BUSINESSES  
THAT ARE SERIOUS  
ABOUT BUSINESS  
SERIOUSLY!**

# **BUSINESS ETHOS & PRINCIPLES**

**CONCEPTUALISATION TO COMPLETION THAT WILL WOW YOU!**

We at RMM are all about an individualized marketing solution for your business. When we arrange events, we do so with great emphasis on detail, quality and creativity.

With our up-to-date trend-keeping, we strive to give our clients the ease of working with one key company (that's us) to deliver an innovative service on time.

We don't shy away from challenges, and should your company be big or small, need a marketing campaign or just a new logo for your start-up business, RMM New Generation Marketing will handle it for you.

# Our Story



RMM New Generation Marketing is all about individualised marketing solutions, graphic and website designs, Social Media campaigns and events. We emphasise on detail, quality and creativity. We keep up to date on latest trends within the marketing, web development and social media marketing spectrum.

We give our clients the ease of working with a one key company to deliver an innovative service on time at all times.



A close-up photograph of a person's hands holding a weathered metal bucket filled with various paintbrushes. The person is wearing a white long-sleeved shirt and a colorful, abstract patterned apron. The background is a solid light beige color.

# Our Services

## GRAPHIC DESIGN

Be it a website, a poster, billboard or logo development a strong and cohesive graphic design is crucial to creating a lasting image for your brand and company.

The marketing world as we know it today relies heavily upon visual stimulation. Graphic Design plays an important role in stepping forward when presenting a product and we have the ability to initiate design concepts that will help consumers to view your brand.



## WEB DESIGN

At RMM having an effective website is a must for every type of business. There's no doubt a company website is the foundation of not only a company's online identity, but also an effective online marketing campaign. We specialize in web design and development across all genre and online platform, including mobile and desktop. We develop websites using the latest internet coding innovations ensuring you get state of the art website technology.

## PHOTOGRAPHY

All types of photography both commercial and industrial. Included in our Photographic portfolio is the acquisition of a drone for effective and dynamic aerial shoots.

We ensure a standard of quality that surpasses our local industry competing with global standards. Our photography department is kept up to date with latest technological trends and innovations to ensure true value for your money.

## INTERIOR DECO & EVENTS PLANNING

Here at RMM New Generation Marketing, we provide the full spectrum of visual corporate development. We run a dedicated team of interior deco experts, specializing in all genres of interior deco styles, from modern contemporary to Victorian design. Our event planning department is lead by our programme director, Renee Mcmogh, who has years of industry experience and a relentless drive for perfection. We plan events for all functions across the business field, as well casual events.

## SOCIAL MEDIA

With online marketing fast become the preferred B2C communication medium, it is essential that any company should adapt to this growing trend. Social is important today, but even more so tomorrow. 90% of young adults—ages 18 to 29—use social media (compared to just 35% of those over age 65). Fully a third of millennials say social media is one of their preferred channels for communicating with businesses.

With these statistics in mind, we pay special attention to social media marketing strategy, content development and planning. We develop and execute online marketing strategies across every social media platform on the web using proven and innovative techniques based on 3rd world marketing practices and online consumer psychology.





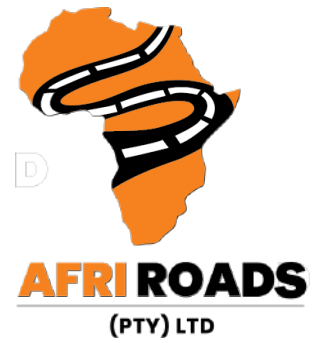
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# Portfolio

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some of our clients







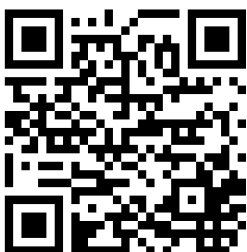


Please visit our website for more

[www.rm-mm.co.za](http://www.rm-mm.co.za)



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